

Add On Course

On

Agro-preneurship (Krishi uddyog Swanirbharata)

By

Department of Botany

Eligible candidates: General and Honours students of B.Sc and B.Com

Course Duration: 30 Hours

Mode: Blended

About the Course

Entrepreneurship is one of the key drivers for economic development. During an economic crisis, the importance of entrepreneurship development increases. Entrepreneurship has been linked to improved growth, increased wealth and quality of life. In developing countries like India, planning and implementation for development of entrepreneurial programmes are essential for raising the living standard of the vast majority of the backward regions because of their over-dependence on agriculture for employment. Indiscriminate use of Agrochemicals in our present-day agriculture system has created a vast negative effect on the environment mainly soil and water. This also degrades the food quality by absorbing chemicals and ultimately affects the human health. The only way to get rid of this situation is to farm in organic way. This course aims to create entrepreneurs through young educated farmers.

| Topic | Lecture | Duration (hr) |
|---|----------------|----------------------|
| 1. General insight about agro-preneurship | 2 | 4 |
| 2. Why agropreneurship? | 2 | 4 |
| 3. Types of agropreneurship | 5 | 10 |
| 4. Screening of interest | 1 | 2 |
| 5. Cooperative formation | 1 | 2 |
| 6. Marketing and sales Strategy | 2 | 4 |
| 7. Funding sources | 1 | 2 |
| 8. Closing discussion and feedback | 1 | 2 |

Interested candidates are requested to fill up the Google form

<https://forms.gle/78C1ne5Rsfg3W3Np8>

