



National Webinar on Intellectual Property Rights

Organized by

Intellectual Property Rights Cell and IQAC

Dhruba Chand Halder College
Dakshin Barasat, South 24-Parganas

Guest Speaker: **Dr. Jaideep Baruah**

Director, Assam Science Technology and Environment Council
Bigyan Bhawan, Guwahati, Assam



27th May 2023, Saturday
11:00 am onwards

Chief Patron:
Dr. Satyabrata Sahoo
Principal, DCH College



[Click here to join](https://meet.google.com/nmv-uthk-brn)

For any query contact
Dr.Prabir Ghosh (9875455540)

All participants will be issued participation certificate

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Report on

Intellectual Property Rights and Entrepreneurship

Date: 27.05.2023 (Saturday)

Time: 11 am onwards

Guest Speaker: Dr. Jaideep Baruah, Director, Assam Science Technology and Environment Council, Bigyan Bhawan, Guwahati, Assam.

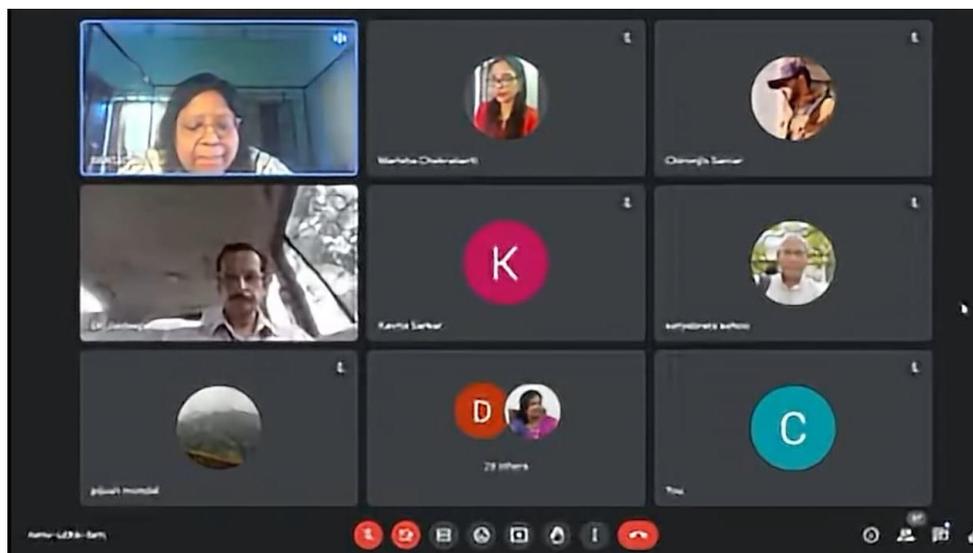
Number of participant: 35

Brief Details:

In this programme our guest Speaker Dr. Jaideep Baruah has explained about the Intellectual Property Rights and Entrepreneurship. He has focused on IP strategies for Entrepreneurs. He has explained IPR can be used to protect the technology, brand name, design and creativity behind the concept and also we could understand from his lecture about the IP strategy involves identifying, protecting, managing and the intellectual assets of a business.

He has summarized the Geographical Indication (GI). It was very relevant and important part of his discussion. He explained the Geographical Indications of Goods Act, 1999. He focused on Copy right and Trade mark. Copy right covers all the literary and artistic works including novels, plays and poems etc. He explained nicely about the patent and design.

The programme was a grand success.



Dr. Jaijyoti Barakshi presenting

Patent

- ▶ A patent is a set of exclusive rights granted by the Government to an inventor or assignee for his/ her invention for a limited period of time.
- ▶ It is valid for a period of twenty (20) years
- ▶ The Patents Act, 1970 is the legislation that till date governs p India.

Design

- ▶ An industrial design - or simply a design is the ornamental or aesthetic aspect of an article produced by industry or handicraft; registration and renewals
- ▶ The registration provides protection for up to 15 years.
- ▶ Industrial design IPs are protected in India by the Designs Act of 2000.

Dr. Jaijyoti Barakshi
Chiranjeev Sankar
Dr. Mahesh Bano
BAIFATI GUY
Tejash Prasad
sujashree sathya...

Audio: 4236-8m

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SL No.	Name of the Participants
1	SUBHAJIT SAHA
2	SAYAN PATRA
3	SANTU NASKAR
4	Anushree Naskar
5	ABHIJIT PATHAK
6	DEBANJANA SHUKLA
7	Dr.Rupanwita Sarkar
8	Megha Bhattacharjee
9	MALINI BASU
10	Shanta Adhya
11	Suchandra Naskar
12	Nirza Moktan
13	Manasi Bhunia Mal
14	PARUL DAS
15	Kavita Sarkar
16	Sudeshna Moitra
17	Nargis Parvin
18	Arup Raptan
19	PRABHANJAN DAS
20	Anirban Shaw
21	BRATATI DEY
22	Ramjan Purkait
23	RAJYASHREE HALDER
24	Sujit sarkar
25	Debkumar Halder
26	Puspita Ray
27	Marisha Chakrabarti
28	Prabir Ghosh
29	Ranjit Shaw
30	Partha sarathi Bhattacharya
31	DEBABROTA MANDAL
32	Rasidul Karim
33	Subhasree Thakur
34	Chiranjib Sarkar
35	PAMPA BHATTACHARYA